

LESLIE SANSONE

FITNESS SENSATION LESLIE SANSONE DEBUTS NEWEST PRODUCTS IN HER HUGELY POPULAR VIDEO SERIES *WALK EXPRESS*

New York, NY, August, 2003--- GoodTimes Entertainment is pleased to announce the release of international fitness sensation Leslie Sansone's latest edition to her *Walk Away the Pounds* video series, *Walk Express*.

A dominant force in the industry for more than 20 years, Leslie Sansone and her *Walk Away the Pounds* video series have helped millions of people establish and maintain consistent in-home exercise regimens. Removing intimidation and fear have been a large factor in the popularity of the videos.

"The simplicity of at-home walking makes its effectiveness deceptive. It is safe for all ages and fitness levels, doesn't place stress on your joints and ligaments, and is most convenient to your schedule and lifestyle," says Sansone. "Even better, walking is the most 'recession-friendly' of all exercises—it's something you can do any time of year without spending any money, instead of dishing out for expensive fitness equipment, intimidating outfits or a costly gym membership."

These principles have contributed to Leslie's avid following. "I've come down 10 sizes just using her system alone," says follower Amy Ryan. Cheryl Janusek, who lost 81 pounds using Leslie's videos, said, "Without a doubt I'm the fittest, strongest and most energetic I've been in my whole life, and I have Leslie to thank."

The owner of Studio Fitness in New Castle, Pennsylvania, Leslie is the creator of the *Walk Away The Pounds* fitness series, which includes 48 **In-Home Walking™** video tapes. Currently ranked the #1 fitness video property **, with long-term partnerships with Jenny Craig, Weight Watchers, and QVC, Leslie has become a household trusted name in fitness. In fact, Leslie was also recently appointed contributing editor of *Woman's Day* Magazine with a regular featured column on fitness walking.

The *Walk Express* videos are a series of 3 videos, graduating in degree of difficulty, with a stretch band accessory to maximize fat-burning results. The *Walk Express* series with Stretchie™ included, will be in stores September 2, 2003 (\$39.95 for VHS set, \$49.95 for DVD set, single VHS \$12.95, single DVD \$19.95).

**Source: *Video Scan*

WALK AWAY
THE POUNDS®

